



EPOS TO MATCH  
YOUR STORE  
DECOR

**POS L I G N E**®



# POSLIGNE®

POSLIGNE® products and systems, designed and manufactured exclusively by the AURES Group, are the result of strategy, experience and expertise developed over fifteen years' work in ePOS computer technology.

The Group's skill and expertise contribute to its position as the most creative and innovative leader in the business. In complete contrast to the straight, angular lines of traditional EPOS equipment, the totally original POSLIGNE® concept developed by AURES has broken new ground, bringing fresh curves and softer lines to equipment which is state-of-the-art both in terms of design and features.

Adding a touch of colour to the checkout is one of the most significant aspects of the disruptive creative work of POSLIGNE®. A range of interchangeable colours enables equipment to be coordinated to blend with retailers' corporate and in-store styles, brand image and visual identity.

As well as their functionality and ergonomics, POSLIGNE® equipment incorporates cutting-edge technologies.

They are renowned for their excellent sturdiness and high performance, and are available with the full range of peripherals needed for cash desk operations. To add that perfect finishing touch, all these resources share a common design style offering the same colour-coordinating possibilities.

Based around three different systems, POSLIGNE® solutions provide relevant, dedicated answers for all kinds of business: retail, non-food retail, catering, leisure, and more.

With an international presence through its subsidiaries, partners and network of approved distributors, the AURES Group is marketing POSLIGNE® solutions in over thirty countries.

Ready to work alongside partners and major retail names in all their modernising projects, POSLIGNE® and the AURES Group's key advantages are the standard by which others are measured today: global design and development of stylish, reliable and long-lasting equipment, advice from expert professionals, customer sensitivity and personal service, all at an international level.



# POSLIGNE®





## The POSLIGNE® design spirit

Retail chains previously paid little attention to colours and designs, but today these have become a key concern as retailers make major investments to reinforce their point of sale brand image and visual identities.

Despite being a landmark component of the sales environment, the cash desk area has long been neglected. Having machines with the right features and technical capabilities is no longer adequate; users also wish to be able to have a choice in terms of style, design and colour.

The POSLIGNE® spirit puts the cash desk area back at the heart of point of sale decor, style and brand image; POSLIGNE® equipment blends perfectly into its environment whilst reaffirming its distinctive personality, introducing multiple colours and soft lines which mark a total break with other manufacturers' boring angular boxes and lack of design style.

With their innovative designs, colours and transparent materials, enhancing touch sensation, POSLIGNE® machines are ushering in a new era in the world of point of sale terminals.



## Choose your colour with 'Clip'n Color'

POSLIGNE®'s exclusive 'Clip'n Color' system enables you to change your system's colour scheme with a minimum of fuss, to suit any style or sales environment. Now you can maintain a brand image and visual identity - all the way to the till.



## Technology

AURES' strategy revolves around matching contemporary designs with state-of-the-art technology.

All POSLIGNE® equipment and machines incorporate the very best in retail and POS high-tech capabilities: powerful latest-generation processors (core 2 duo, P4, etc.), full-featured RAID 0/1 data protection, integrated RFID and Wi-Fi technology, direct power supply to peripheral devices via Retail USB ports, fanless versions, and so on.

Facilitating faster maintenance and minimising service downtime were also key factors in hardware design choices, including features such as rack-mounted or removable hard disks, thumbscrews for tool-free access to sub-assemblies, and simple internal cable layouts.

ODYSSÉ **by** POSLIGNE®



# INTEGRATED SYSTEM DESIGN AND TECHNOLOGY

Odysseé is the first exclusive POSLIGNE® collection of integrated, 'all-in-one' point of sale terminals with distinctively styled, colourful lines.

The 8 module clip system, gentle curves and innovative materials make this a totally unique product.

Combining design style and high performance, the Odysseé terminal incorporates the latest technologies, including RAID 0/1, Wi-Fi interface, SATA disk drives and top-of-the-range processors.

The 'power+' version features an Intel P4 processor as standard and 1GB of RAM.

Hard disk access couldn't be quicker or simpler; loosening two thumbscrews releases a removable drawer system, a process which takes less than five minutes (as on all other POSLIGNE® products). The motherboard is also easily accessible to facilitate maintenance operations.

A large number of options are also available:

Wi-Fi capability,

CD-ROM drives and burners,

Dallas key, magnetic card and RFID readers,

RFID technology and more.

## AVAILABLE COLOURS



Technology  
**RAID 0/1**



1. Options : card, Dallas key and RFID readers
2. Sensitive data protection with RAID technology
3. Hard disk mounted on removable rack

POSÉO *by* POSLIGNE®



# RETAIL PC RANGE PERFORMANCE TO SERVE THE RETAIL INDUSTRY

Sturdy, reliable and designed especially for the world of retail, Poséo is at home in both 'front office' environments and in the 'back office' (where it can be used as a server, for example), and is one of the most powerful PC platforms available on the POS technology market.

Unlike desktop computers, Poséo systems have been developed to fulfil the specific and demanding requirements of the retail environment. They systems are characterised by their sturdiness, high performance, safety, reliability, longevity and ease of maintenance.

**STURDINESS:** Poséo systems are built on a 1.6mm-thick reinforced steel baseframe, ensuring optimum rigidity. The front face and the steel cover ensure systems are properly protected against splashes and dust.

**PERFORMANCE:** the Poséo range comprises a number of versions geared to a variety of applications.

For its optimal configuration, Poséo can be supplied with an Intel 945G + ICH7R chipset, Core 2 Duo processor, 4GB of DDR2 RAM and a RAID 0/1 controller card integrated directly into the motherboard. A full range of connectivity options is available, with 5 serial ports, 6 USB ports, 4 USB Retail ports and a DVI port (for an additional display). An integrated power supply completes the equipment, with power available to supply all peripheral devices.

**SAFETY AND RELIABILITY:** the system features RAID technology and rack-mounted, hot-swap SATA drives. The RAID controller card provides optimum protection of sensitive data, with automatic backup and recovery in the event of malfunction of one of the two hard disks.

A control screen on the front of the device displays real-time system status and provides useful information for the purposes of preventive maintenance

**LONGEVITY:** Poséo components provide enhanced system reliability, and come with a minimum 5-year part supply guarantee.

**EASE OF MAINTENANCE:** the Poséo system enables separate removal of each component. Power supply, motherboard, add-ons etc. all have their own casing and can be changed in record time. Thumbscrews are used wherever possible to facilitate accessibility. Maintenance operations can be completed in a matter of minutes.



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|---|---|
| 1 | 2 |
| 4 | 3 |

1. Maximum connectivity
2. Sensitive data protection
3. Hot-swap SATA drives
4. Motherboard protected in its metal casing

GALÉO *by* POSLIGNE®



# VERTICAL INTEGRATED SYSTEM SIMPLE AND STURDY

Galéo is the range's integrated 'vertical concept' solution.

Its simple, fluid and minimalist lines are fully in keeping with the POSLIGNE® style - the perfect expression of state-of-the art, user-friendly and contemporary design.

Galéo's graceful form rises from its base unit - which contains both the CPU and the customer display - and has the smallest of sales counter footprints.

Its vertical design makes it perfect for a wide range of applications including bars, restaurants, fast food outlets, multiple-till checkout counters and all forms of takeaway retail.

Galéo is sturdy and stable, with well-thought-out accessibility featuring thumbscrews for tool-free opening at both front and rear. This simplifies routine maintenance and enables quicker, easier servicing.

Galéo is available in two models: standard fan-equipped and fanless versions - the latter being particularly suitable for harsh environments.

THE FANLESS SYSTEM is based on Intel ULV M processor which does not require ventilation. This technology is particularly recommended for use in difficult environments. Fanless systems prevent dust, flour and fatty materials from being absorbed into the machine.

What is more, this version is virtually silent.

FLASH DRIVE: the machine is also available with a flash drive instead of a hard disk. The advantage of this alternative is that it has no moving parts, ensuring an especially long lifespan.



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1. Options : card, Dallas key and RFID readers
2. Maximum accessibility
3. Hard disk & accessible USB
4. Integrated customer display

# OLC 15 *by* POSLIGNE®



POSLIGNE® peripherals are compatible with all EPOS systems and equipment available on the market

# POINT OF SALE TOUCHSCREEN STYLISH AND COMPACT

Fully in keeping with the POSLIGNE® spirit, OLC 15 is the first point of sale touchscreen to feature interchangeable colour schemes. The unique modular 'Clip'n Color' system, with clips in different hues, enables the device to be matched to any sales environment and maintain its visual identity.

Its refined, elegant lines, strikingly original profile and overall appearance make this touchscreen one of a kind on the EPOS IT market, signalling a total break with the dull angular features common to run-of-the-mill IT and till EPOS equipment.

Retail users and staff will love its state-of-the-art design - equally attractive when viewed from front, behind, and in profile - and so will customers paying for their purchases.

The OLC 15's highly compact footprint frees up plenty of room on the sales counter.

The power supply unit is incorporated into the base, avoiding the needless clutter of wires, transformers and adapters.

The tilting customer display and front-facing USB port make this screen highly suited to point of sale applications.

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The OLC15 is the natural companion to the Poséo Retail PC.

## AVAILABLE COLOURS



1  
2



1. Options : card, Dallas key and RFID readers
2. Integrated power supply adaptor



ODP 200 by POSLIGNE®



## ODP 200 THERMAL RECEIPT PRINTER

With fluid lines, specially selected materials (including polycarbonate) and interchangeable colours, the ODP 200 thermal printer features all the advantages of POSLIGNE® design.

With an easy-to-use 'drop-in' paper roll reloading system, a print speed of 150mm/s, 5 interchangeable interfaces (parallel port, Ethernet, USB, serial port and Wi-Fi), end-of-roll detection and more, the ODP 200 complements all POSLIGNE® equipment.

### AVAILABLE COLOURS



POSLIGNE® peripherals are compatible with all EPOS systems and equipment available on the market

PS 70 by POSLIGNE®



## PS 70 OMNIDIRECTIONAL SCANNER

Designed for sales counters where space is at a premium, the PS 70 is an omnidirectional barcode reader. The scanner can be removed from its base for remote scanning, making it much easier to deal with unwieldy or bulky items.

Its 1400 scans/second, multiple interfacing capability and programming software make this reader a reliable, high-performance scanner.

# OCD 100 CUSTOMER DISPLAY

A customer display with a touch of colour and a touch of style!

Unlike traditional vertical displays, the OCD 100 is extremely compact and contemporary, in the true POSLIGNE® design spirit, and looks just right on any sales counter. Units are supplied with three different colour clip sets as standard, enabling users to customise their display to match their point of sale.

The OCD 100 features two 20-character display lines and full tilt capability, with self-powering available via serial or USB retail ports.

Clips for OCD 100 (grey)



Clips for OCD 100 (beige)



Optional colour kit



OCD 100 by POSLIGNE®



POSLIGNE® peripherals are compatible with all EPOS systems and equipment available on the market

# PS 50 HANDHELD LASER SCANNER

In continuity with the whole range of POSLIGNE® systems and peripherals, the PS 50 handheld scanner comes with a set of different colour clips enabling you to match the rest of your equipment.

When on its base, the scanner is managed automatically; during handheld use, a trigger enables the user to select the barcode to be scanned.

The scan speed is 500 scans/sec. Both the PS 50 and the PS 70 have multiple interfacing capabilities and can be supplied with programming software.

## AVAILABLE COLOURS

base



clips



PS 50 by POSLIGNE®



# DIGITAL DISPLAY AUTOPLAYER: FLATSCREEN MULTIMEDIA PLAYER



VESA

AUTOPLAYER is a standalone, intelligent, ultra-flat multimedia screen (only 38mm thick) with integrated slideshow capability.

Designed to broadcast information and promotional images in points of sale and retail malls, the player is fully standalone and runs from an ordinary Compact Flash card inserted into the device; no hook-up to a computer is necessary. The player has excellent sound and image characteristics and handles all standard formats (MP3, JPEG, MPEG, etc).

AUTOPLAYER's VESA fixing brackets enable it to be mounted easily on walls or inside a terminal or kiosk.

Available in 15", 17" and 19" formats, AUTOPLAYER comes with its own remote control, enabling custom programming of images pre-recorded on the Compact Flash card and looping capability (for commercial videos, slideshows with soundtracks, POS animations, information bulletins etc.).



# AURES GROUP: A STEADY PROGRESSION

Created in France in 1989 by Patrick CATHALA and Gilles BOUVART, now Chairman and Managing Director respectively, the AURES Group has been listed on Euronext Paris since 1999.

The Group creates, develops and markets a complete range of EPOS equipment under the POSLIGNE® brand – and is recognised as a major player in its sector.

It has 2 subsidiaries, in Great Britain and Germany, and its presence is well established internationally, thanks to its Export Department and its partners and distributors.

Perfectly linked to its EPOS activities, the Components and Systems Division of AURES works closely with industrial equipment builders and manufacturers to whom it supplies a complete range of products and sub-systems.

\* POS : Point of Sale







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**Asorteaza sistemul POS, nu il ascunde!**

